

## **BDC group donates a vehicle to the Mindset change campaign task force**

**Gaborone** – Botswana Development Corporation ('BDC') has partnered with the BDC Group Companies to donate a vehicle for the Mindset Change Campaign, to enable the task force to conduct awareness programs and reach out to various communities around the country.

The National Mindset Change Campaign is a vital initiative aimed at promoting positive thinking and inspiring Batswana to pursue innovation and excellence in various fields. The campaign's fundamental principle is that every Mofswana should be empowered to unlock their full potential to advance the nation.

As the Government's main arm of investment, Botswana Development Corporation (BDC) is committed to being the preferred investment partner in Botswana's economic transformation. The Mindset Change Campaign mirrors that ideology of transforming Botswana from an upper middle-income economy to a high-income economy, with prosperous inhabitants, through change of mindsets.

BDC together with Letlole La Rona (LLR), and Cresta have worked together to procure and donate a vehicle for the Mindset Change Campaign team to elevate the impact of the initiative. By fortifying relationships, BDC aims to unlock new opportunities in shaping a progressive future for Botswana. These collaborations are the lifeblood of the Corporation's mission to create sustainable economic value as a strategic investor of inclusive, impactful, and productive enterprises.

In his Reset and Reclaim Agenda, His Excellency the Dr. MEK Masisi charged that: "Mindset change: it is extremely important that we change our mindset if our goal to attain high income country status is to be achieved". Therefore, as part of the Five National Priorities the Mindset Change was identified as critical to the attainment of the above.

### **[TO INSERT CHIEF OF STAFF AND PSP REMARKS]**

Speaking at the handover ceremony, BDC Managing Director Mr Cross Kgosidiile, noted that the handover of the Mindset Change Campaign vehicle was made possible by the collaborative efforts of the BDC Group's contribution towards the cause, a reflection of the Group's dedication to fostering positive change and innovation within our beloved nation. He further added that the mindset change agenda embodies Botswana's collective aspiration to foster a culture of positivity, innovation, and excellence across every facet of the society; representing a fundamental shift in mindset that is essential for to realising our vision of achieving high-income status by 2036. **–Ends –**

**For more information, please contact the following:**

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**NOTES TO THE EDITOR**

**ABOUT BDC**

Botswana Development Corporation Limited, or 'BDC,' is the country's main agency for commercial and industrial development. Established in 1970, under the Companies Act, BDC is a company limited by shares and fully owned by the Government of Botswana. BDC is mandated to provide, facilitate and support funding of commercially viable enterprises that contribute towards building a sustainable and diversified Botswana economy; stimulate the growth of the private sector; to invest in the region and internationally; whilst generating wealth for the Shareholder.

The Corporation invests in commercially viable projects across all sectors of the economy except large-scale diamond mining. These include Energy, Manufacturing, Industry, Property, Services, Tourism, Innovation and Technology as well as Agriculture locally.

Throughout, BDC intends to promote best practices in business, governance and environmental standards in the funds or companies they choose to invest in. BDC conducts its business on a commercial basis and exercises special care and regard to economic and commercial merits.