

# The Den of Africa Awaits



## Botswana's Next Success Story

### The Business Den Submission date extended!!!

After careful consideration of the current climate which has affected our working arrangements, we have decided to extend the submission date to **30th June 2020**. This is in response to Government's guidelines and recommendations of social distancing and movement restrictions across zones!! Don't snooze or lose out on this opportunity!

[#StayHomeStaySafe](#)

[#PavingTheWayForEntrepreneurs](#)

[#Celebrating50yearsOfBuildingBotswanaIndustries](#)

Use this extreme social distancing to work on your proposal and submit.

Remember, we are calling all ambitious and driven youth entrepreneurs with exceptional business ideas. Here is your chance at building a business empire with the guidance of skilled investment professionals. The Business Den is giving you an opportunity to pitch your idea to a panel of successful business people in Botswana and stand a chance to win up

to **P500 000.00** for your **business, mentorship and regional business networking opportunities**. We will be backing scalable business ideas that have the potential to export across the African region.

#### Selection Criteria

- Must be between the ages of 18 & 35 (100% youth owned Botswana companies).
- Both start-ups and/or existing businesses qualify for this opportunity.
- All business sectors will be considered
- A well detailed business plan

Five successful entries will be considered for pitch and only 1 winner will be awarded funding. Final disbursement of funding is subject to awardee(s) complying with all BDC terms and conditions.

#### Closing Date: 30 June 2020

If you believe your idea has what it takes, then submit your business proposal at our offices in **Fairgrounds, Fairscape Precinct Plot 70667**.

